Bringing EUCases to the market

Veli Stroetmann
Karsten Gareis
Strahil Birov
Sorin Sudacevschi

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EUCases exploitation plans

- All consortium partners plan to exploit the project results (e.g. modules, tools)
  - Averbis GmbH (Freiburg, Germany)  SME
  - Nomotika SRL (Torino, Italy)  SME
  - Institute of ICT Bulgarian Academy of Science (Sofia, Bulgaria)
  - Universita degli Studi di Torino (Italy)
  - Apis-Hristovich EOOD (Sofia, Bulgaria)  SME
• APIS has commercial plans for two of the EUCases outcomes
  – EuroCases and ConsumerCases
  – Rollout on the Bulgarian market by October 2015
  – Roll-out plans for the rest of Europe – starting January 2016

• We ask for your opinion on the EuroCases service & its functionalities
  – The following slides will remind us of the scope and profile of the service
• National case law with EU relevance
  – Case law of the supreme and some of the lower instance courts of all EU Member States
  – More than 100,000 judgments are available in full text in the language of the case
  – Most important judgments are supplied with keywords and summaries in English, French and/or German as well as bibliographic metadata

• International case law (to be incorporated into the service soon)
  – Case law of the European Court of Human Rights – in English and French
  – Case law of the EFTA Court – in English

• EU case law
  – Case law of the Court of Justice of the EU linked to national case law - in English, French, German and Bulgarian – more than 36,000 documents

• EU legislation
  – Treaties (EU primary law)
  – Legislation (EU secondary law) – regulations, directives, decisions, etc.
  – International agreements with third countries and between the member states
  – Documents are available in English, French, German and Bulgarian
Service profile

- **Multilingual** web based legal information service
- **Built on the EUCases Linking Platform** which transforms legal open data into linked open data after semantic and structural analysis
- Ensures access to all areas of **national case law** of EU Member States linked to EU law
- Offers **cross-border information** about cases in which EU provisions or EU case law should apply
- **Niche service** addressing needs of legal professionals across Europe who:
  - Apply **EU law** in their everyday professional activities
  - Have **good command of at least one foreign language** of another EU Member State, and
EuroCases users vs. customers

• EuroCases users - legal professionals
  – Judges and court staff
  – Lawyers, barristers and solicitors
  – In-house legal counsel
  – Legal information managers
  – Legal researchers, scholars, academics and law students
  – Compliance managers

• EuroCases customers in Europe – who are they considering the above list of users?
  – Courts
  – Law firms
  – Large companies
  – Academic institutions
  – Banks, insurance companies
  – Associations of law practitioners?
  – Others?
EuroCases value proposition

• What should be the focus of the value proposition? Should we have different propositions for the different countries?

• Some results from interviews with potential customers in Bulgaria:

  What in your opinion is the main quality/advantage EUCases offers? Why?
  • Saves time (5)
  • All in one place (2)
  • Includes annotations (2)
  • Includes resumes (2)
  • Covers the right matter for me (2)
  • Quality of the service
  • Multilingual search

  Name 3 qualities, functions or content which the EUCases service currently doesn’t offer. Order them based on their importance.

  • More important:
    - All EU countries covered (3) – NOW AVAILABLE
    - Integrate a tool (add-on) for machine translation (2) - NOW piloted
    - Resumes/editorial summaries in English (1) – NOW AVAILABLE
    - Links to national law if the document is not covered by EUCases (1)
    - Expand outside of ConsumerLaw (1) - DONE

  • Less important:
    - Resumes in Bulgarian (1)
• We ask for your opinion on the EuroCases service & its functionalities

• We want your opinion and considerations on some of the necessary steps and decisions to be taken in different national markets
  – In the Netherlands
  – Austria
  – Germany
EuroCases potential partners

• Partner in growing an EU market for such services? With whom?
• Are there some key market drivers we could influence?
• Competitors can also be partners?
• European and/or national legal portals, legal publishers, large international legal firms
  – could these provide legal professionals for content providing and checking?